Custom Gift Cards

Please read and complete the following form to help us guide you through the custom card process.

Email the digital artwork along with this form to giftcardgroup@merchantserviceshq.com

Merchant DBA Name: _____

Merchant ID: _____

Email address: _____

Phone: _____   FAX: _____

What is the best way to reach you if there are any questions about your order?   Circle One: Phone or Email

The forms for the custom card approval process can be sent via Email or Fax.

What is your preferred method to receive the paperwork? Circle One: Fax or Email.

A minimum of 250 cards required for custom orders. How many cards you would like? _____

Quantity	Description	Approx. Cost Per Card
250	CR80-30, 4/1, loco mag	$0.60
500	CR80-30, 4/1, loco mag	$0.41
1,000	CR80-30, 4/1, loco mag	$0.30
2,000	CR80-30, 4/1, loco mag	$0.29
3,000	CR80-30, 4/1, loco mag	$0.27
5,000	CR80-30, 4/1, loco mag	$0.23
10,000	CR80-30, 4/1, loco mag	$0.21
25,000	CR80-30, 4/1, loco mag	$0.18
50,000	CR80-30, 4/1, loco mag	$0.17
75,000	CR80-30, 4/1, loco mag	$0.15
100,000	CR80-30, 4/1, loco mag	$0.14

Here are a few tips to help you or your graphic designer create the artwork/digital graphic image for your cards.

   a. The image can be in the following formats: Quark Xpress, Adobe Illustrator, Photoshop, Indesign, Pagemaker and Macromedia Freehand.
   b. The image must be in a standard CR80 gift card format.
   c. Please allow for 1/8" (3.18mm) of bleed when necessary.
   d. Convert RGB images to CMYK.
   e. Save artwork at 300dpi at 100% and 1200dpi for bitmap files.
   f. Remember to include area for magnetic stripe and card number on card back.

Card Order Process:

   I. Artwork is submitted to printer for approval
   II. Printer produces a Quote and ACH form for the customer to sign off on.
   III. Appx 1-3 days after the Quote/ACH form is returned, a pdf proof will be created.
   IV. The customer will need to sign off on and return the final proof.
   V. After the proof is returned, cards are at the customer's door in 10-17 business days